

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961943-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Tisei/R/Congress	NRCC/Tisei for US Congre	2093

Flight Dates	Order #	Alt Order #
10/10/12 - 10/14/12	961943	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/14/12	6a Eyeopener	558-7a	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/10/12	6:29 AM	6a Eyeopener	558-7a	:30	2012RTFC011	\$1,200.00 NM
3	WCVB	Th	10/11/12	5:59 AM	6a Eyeopener	558-7a	:30	2012RTFC011	\$1,200.00 NM
1	WCVB	F	10/12/12	6:58 AM	6a Eyeopener	558-7a	:30	2012RTFC011	\$1,200.00 NM
2	10/10/12	10/14/12	Good Morning America	658-9a	---TF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/11/12	8:40 AM	Good Morning America	658-9a	:30	2012RTFC011	\$800.00 NM
1	WCVB	F	10/12/12	8:54 AM	Good Morning America	658-9a	:30	2012RTFC011	\$800.00 NM
3	10/10/12	10/14/12	Newscenter 5 at 5	5-6p	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/10/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC011	\$1,200.00 NM
3	WCVB	Th	10/11/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC011	\$1,200.00 NM
1	WCVB	F	10/12/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC011	\$1,200.00 NM
4	10/10/12	10/14/12	Newscenter 5 at 6	6-630p	--WTF--	:30	3	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/10/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC011	\$2,000.00 NM
3	WCVB	Th	10/11/12	6:12 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC011	\$2,000.00 NM
2	WCVB	F	10/12/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC011	\$2,000.00 NM
5	10/10/12	10/14/12	Newscenter 5 at 11	11-1130p	--W---S	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W---S	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961943-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser		Product	Estimate Number
Tisei/R/Congress		NRCC/Tisei for US Congre	2093

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/12	10/14/12	Newscenter 5 at 11	11-1130p	--W---S	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/10/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC011	\$2,500.00 NM
2	WCVB	Su	10/14/12	11:30 PM	Newscenter 5 at 11	11-1130p	:30	2012RTFC011	\$2,500.00 NM
6	10/10/12	10/14/12	Nightline	1135p-1206a	--WTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/10/12	12:01 AM	Nightline	1135p-1206a	:30	2012RTFC011	\$800.00 NM
<u>Total Spots</u>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,600.00</b>
<u>Agency Commission</u>	<b>\$3,090.00</b>
<u>Net Amount Due</u>	<b>\$17,510.00</b>